

Theory Test Pass | Simply Helpful LTD

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# Theory Test Pass Partner Programme





# What is Theory Test Pass?

Theory Test Pass is an online training tool which provides members with access to all the tools they will need to pass their UK car theory test. We use official Driving Standards Agency (DSA) theory test revision questions and feedback hints and tips.

- With over 950 official DSA revision questions
- Hazard perception system with instant scoring and video feedback
- Unlimited timed mock tests
- Practice by topic
- Instant marking and question by question feedback
- Progress tracker helps students to focus their learning on areas they need to improve in most
- Online, Tablet and mobile friendly
- Expert support 7 days a week via email and live chat



# Becoming a partner

Theory Test Pass offers two options to UK driving schools / instructors.

You can choose to either refer your students to us and be paid 30% commission for each sale made.

The second option is for a monthly fee you can sell our product to your students at your desired price, giving you complete control.

Over the next few pages you can find out more about each of our packages and choose the right one for your business



# Commission partner

Our commission partners have no risk or financial outlay to become a partner, all you have to do is simply sell our products to your students and for each student that signs up as a result of you recommending us we will make a 30% commission payment directly to you.

## Key benefits

- 30% commission for each sale
- No monthly commitments or fees to pay
- We pay you every month for all your sales directly to your bank account
- Give your students access to all our tools
- Portal to track your sales and payments
- Account manager



# Official Reseller

Our second option allows driving instructors and schools to become an official reseller of our products. This means that for a monthly fee you can sell access to our product for any price you like. You can upgrade your package at any time

<b>Starter - £9 p/m</b>	<b>Bronze - £17 p/m</b>	<b>Silver - £30 p/m</b>	<b>Gold - £49 p/m</b>
12 student accounts	35 student accounts	70 student accounts	160 student accounts
Additional students 80p per month	Additional students 50p per month	Additional students 40p per month	Additional students 30p per month
Each student gets 6 months access	Each student gets 6 months access	Each student gets 6 months access	Each student gets 6 months access



# Official Reseller

Once you have chosen your desired package, you will then be sent voucher codes which you can sell to your students, your student then simply enters the voucher code at the register page and is given immediate access. They do not need to pay us, they simply pay the agreed price with you.

You are billed each month, and can cancel with 30 days notice.

To find out more about becoming an official reseller get in touch with Elliott Herman by emailing [elliott.herman@theorytestpass.com](mailto:elliott.herman@theorytestpass.com)



# Return on investment

We have provided profit calculations based on our most popular existing resellers sales.

Return on investment monthly	Return on investment annually
70 students per month	70 students per month
Re-sell for £8 = £560 per month	Re-sell for £8 = £6,720 per year
Cost price £30 per month	Cost price per year £360
Profit - £530 per month	Profit - £6,360 per year
Return on investment monthly	Return on investment annually
100 students per month	100 students per month
Re-sell for £8 = £800 per month	Re-sell for £8 = £9,600 per year
Cost price £49 p/m	Cost price per year £588
Profit - £751 per month	Profit - £9,021 per year

# Get in touch

If you have any questions or would like to apply to become a commission based partner or an official reseller please get in touch with Director, Elliott Herman using the contact details below. If you would like to request a free account to test our product please also feel free to get in touch using the details below. We look forward to working with you!



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Theory Test Pass is a trading name of  
Simply Helpful LTD